



CRISTAL SPA

PRESS KIT

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A bit of history

The first Cristal Spa opened in 2010 at the same time as Au Cœur du Village Relais & Châteaux****, the first and unique 5 star hotel in La Clusaz and the Aravis.

But why the Cristal Spa ?

Cristals are a powerful reminder to Gaston Pollet-Villard, head of the family and the Groupe PVG of his first job as a sales man then importer of semi-precious stones.

The story goes, that as a youngster under the amused eye of his father Charles, he would gather stones in the Aravis and then attach figures of Chamois goats on them to sell to souvenir shops.

His little business quickly gathered momentum and he soon began importing quartz, cristals and amethysts from Brazil and Madagascar while developing his own network around France. He then turned his ambitions to construction work, followed by the hotel industry and restaurants. Once successful, he sold it and moved to promotion & construction. Still using, the famous Aravis stone. Then came the hotel and restaurant businesses.

While developing the mammoth project the Au Cœur du Village hotel complex, Gaston Pollet Villard had the idea of leaving his mark and telling his own story in the creation of the Spa.

The beginning of a brand

While the future spa in the Impérial Palace**** was in construction, many names were put forward and it was then, that the idea of creating a brand was developed.

It made perfect sense while developing an exceptional space for existing establishments, to do the same for future establishments...

Impérial Palace - Annecy



Nestled on the banks of Lake Annecy, the Imperial Palace**** boasts a majestic « Belle Epoque » facade and an enviable location close to the centre of the « Venice of the Alps ». Enjoy an exceptional stay in the refined facilities and amenities.

Accommodation

The majority of the 104 bedrooms and suites have breathtaking views over the Lake and the mountains. An exclusive 160 m² Suite Impériale with roof terrace is located in the 8th floor.



Restaurants

Gourmets and food enthusiasts will find an impressive choice of culinary experiences at the Imperial Palace****.

The bistrot-style **Brasserie**, has a chic and audacious menu from breakfast through to dinner, **Le Riva**, his italian cuisine and the **Hip Bar** is an ideal place to enjoy delicious cocktails.

Events

A program of festivities combining jazz, classical music and stand-up comedy, together with its brand new diner-show **L'Impérial Circus** in the beautiful Salle de l'Europe.

Soak in the vibrant atmosphere in the **Casino Imperial** with its slot machines, electronic roulette and traditional games tables.



Cristal Spa Annecy



The latest addition boasts 600 m² of ingenious interior design that reflects nature's own contrasts.

The wellness centre showcases an impressive waterfall that flows into the glass swimming pool complete with a spa bath. Experience the extraordinary sensory shower where you walk through changing temperatures, jet intensities, colours, smells and even floor textures. You may prefer the dry atmosphere of the sauna or the benefits of the hammam with its ceiling lighting that evokes DNA molecules.



There is something for everyone in the spa, from the warm and cosy relaxation suite with its herbal teas to the latest in Matrix equipment in the Cardio Training Gym.

Treatments & Massages

5 treatment rooms with two double suite to share a relaxing moment as a couple or with friends.

Ceilings are decorated with reproductions of pieces of art of famous painters such as Botticelli.





An imposing chalet perfectly situated in the centre of the village, directly opposite the ski lifts. A beautiful setting dedicated to wellness combined with exceptional facilities and top end service. The hôtel Au Coeur du Village hotel won its first Michelin Key in 2023, guaranteeing a unique stay.

ACCOMMODATION

The hotel offers the comfort of a mountain style combined with the contemporary. 41 suites and 19 rooms where the intimacy of a temporary "home away from home » resides, for an experience at the very edge of refinement.

Next to the hotel, Le Chalet Le Coeur offers 190m² of outstanding comfort with the added bonus of the exclusive service expected from the hotel. The wooden design reflects typical, traditional Savoyard architecture creating a cosy and idyllic atmosphere.

In addition: private access to the Cristal Spa



RESTAURANTS

Vincent Deforce, chef of the gastronomic restaurant **Le Cin5** has imagined a concept to stimulate your 5 senses through creative cuisine and won its 1st star in the Michelin Guide in 2024.

The Chef invites you to succumb to the authenticity of Savoyard products subtly combined with tropical flavors. Indeed, Vincent highlights local products and the treasures of our mountains which he subtly combines with products from Mauritius, dear to his heart.



Cristal Spa La Clusaz



As soon as you enter into this cocoon of indulgent wellness over 450 m², you appreciate the simple yet natural decor using wood, Aravis stone and solid oak wood floors.

The majestic counter-current swimming pool, with its large bay windows is equipped with a jacuzzi and relaxing hydro jets for legs.

The relaxation suite on the mezzanine leads through to the wet suite.

The centrepiece in the spa is the hammam, originally designed to resemble a rock crystal grotto complete with a star lit ceiling. It is an extraordinary place where stress and tensions disappear, absorbed and relieved by the pure and powerful energy within the minerals maintaining balance between mind and spirit.

The sauna encourages total relaxation in this temple of wellness. A fitness suite with a bike and treadmill is also available for all.



TREATMENTS & MASSAGES

From the reception, we are seduced by the refined decoration which combines neutral color and wood and reminds us of the mountain.

Whatever ritual you choose, the practitioners and the five treatment rooms, including two duets, offer Spa guests a sublime break of relaxation and serenity.

The Brands

ALPEOR®
SWITZERLAND

BETWEEN LAKE GENEVA AND THE ALPINE SUMMITS NESTLES THE WONDERFUL WORLD OF ALPEOR,
A WORLD OF INSPIRATION WHERE NATURE ENDURES AND FLOURISHES.

Alpeor is the guarantee of products manufactured with extreme scientific rigor to guarantee your skin a maximum level of safety. They present no risk of intolerance, no contraindications and their high performance formula based on organic alpine plants, is certified natural and healthy.

True Swiss beauty treatments, like a soothing getaway in the fresh mountain air.



PHYTOMER, A MADE IN BRITTANY BRAND THAT ADVOCATES GREEN COSMETICS
TO OFFER THE BEST OF THE SEA TO THE SKIN.

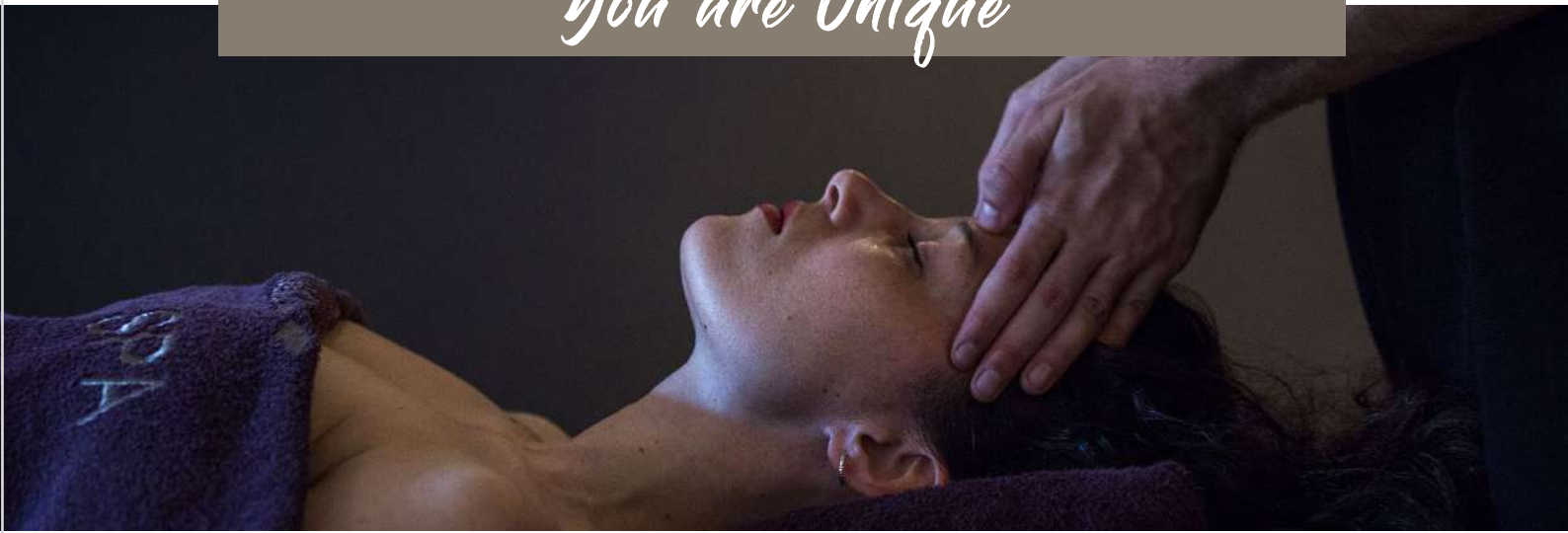
PHYTOMER

It was in 1972 that Phytomer invented the beauty of the sea with OLIGOMER®, based on the observation that the sea is the richest vital element and that it works in total affinity with our cells. This unique ingredient with remineralizing and revitalizing power has since been integrated into all of the brand's treatments.

This family business, deeply attached to its roots and its exceptional biodiversity, develops all of its products in its production and innovation center located in the incredible bay of Mont Saint-Michel in the most ecological way possible.



You are Unique



Cristal Spa was designed as a unique confidential space, a place dedicated to beauty and well-being between lake and mountains. A bubble outside of space-time to allow the time of an overworked contemporary life to let go. A soothing light, a delicate fragrance, soft music. Let yourself be lulled through this sensory journey.

« We have created Cristal Spa for You because You are unique. »

TREATMENTS & EXPERIENCES

We wanted you to be able to find within Cristal Spa, a wide range of treatments in order to offer you the one or those which reflects you or seduces you the most depending on the moment.

Scrubs, Facials or Massages, our expertise is reflected in the smallest attentions.

Whatever experience you choose, our team will give you a break of relaxation, serenity and the guarantee of letting go.

NOS SOINS SIGNATURE

Five Senses Massage: A perfect massage to re-energize, relax and revive. A completely personalized experience, where the atmosphere, music and are adapted to you.

You can even enjoy your drink in your cabin as you slowly come to.

Deep Cristal: Encompassing from head to toe, massage promotes the relaxation of body and mind. Perfect for athletes or people who like strong, deep massage.



Made in Bretagne, in its production and innovation center in the bay of Mont Saint-Michel, the Phytomer brand strives to protect biodiversity while offering the best of the sea to the skin.

A COMMITTED FRENCH BRAND

Phytomer is a committed brand that favors local ingredients, originating from Brittany and harvested with respect for nature, the sea and producers. The brand's scientific teams work towards green manufacturing at every stage through the use of renewable energies, the sanitation and decontamination of production water through filter gardens and the use of recyclable materials for packaging. This work is rewarded with the ECOVADIS GOLD certification (*awarded to only 5% of the best performing companies after a 360° study*). Phytomer has won this award for the 5th consecutive year, proof of its dedicated commitment to nature but also to health and people.

THE BEAUTY OF THE SEA WITH OLIGOMER®

Based on the observation that the sea is the richest vital element and that it works in total affinity with our cells, Phytomer invented OLIGOMER® in 1972. This is how their unique ingredient with remineralizing and revitalizing power was born and has since been integrated into all of the brand's treatments. This real concentrate of seawater recharges the skin with trace elements and minerals to make it stronger and restore vitality and energy.

BEAKFAST & SPA - EXCLUSIVITY CRISTAL SPA LA CLUSAZ

Specially designed for the summer of 2024 and the winter season of 2024/25, the Cristal Spa in La Clusaz immerses you in an experience of relaxation and indulgence thanks to this brand new offer.

Start the day gently with a tasty American breakfast, served as a buffet at the restaurant of the Le Coeur hotel, where you can enjoy pastries, fresh fruit, and much more...

Then, extend this moment of well-being with 2 hours of access to the wellness area and enjoy the relaxation pool with counter-current swimming, whirlpool baths and swan neck, not forgetting the herbal tea room on the



NEW PRODUCTS FROM ALPEOR

ENVIRONMENTAL COMMITMENT & INNOVATION

Alpeor takes a new step in its environmental commitment by announcing that all of its primary packaging will now be made of glass, with the exception of Hydraswiss tubes and cleaning products. This transition reflects the brand's determination to guarantee superior quality while respecting the environment, by favoring recycled and fully recyclable materials.

At the same time, Alpeor enthusiastically unveils its new collection, Ultitude. This initiative illustrates the brand's constant desire to innovate and offer exceptional skincare, in harmony with nature.

NEW ULTITUDE TREATMENT

Discover in our Cristal Spa the new Premium Ultitude treatment from the Alpeor brand. This facial massage acts on all areas of the face for an immediate lifting effect, a luminous complexion thanks to lymphatic drainage and a redesigned and sculpted facial contour.





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